



## News Release

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### McMurray Medical Named a MN Cup Semifinalist

**Minneapolis — May 22, 2025 —** [McMurray Medical](#) has been named a [MN Cup 2025](#) semifinalist, one of 92 companies in Minnesota selected out of a record 3,617 applications. MN Cup provides education and resources to help entrepreneurs launch or accelerate their ventures.

Company founder and anesthesia professional Roxanne McMurray recognized the need to improve basic airway management for patients. Applying her 35-plus years of experience as a certified registered nurse anesthetist (CRNA), educator, and leader, she created the first-ever “distal pharyngeal airway” (DPA) — the McMurray Enhanced Airway (MEA). Anesthesia and emergency care providers can use the MEA to enhance ventilation and oxygenation for patients, playing an important role in keeping patients breathing.

“The McMurray Medical team is thrilled to be a semifinalist in the MN Cup,” said McMurray. “We’re even more excited about what a potential win in the competition could mean for patient access to our critical airway management tool,” said McMurray. “New tools are needed to help today’s patients breathe better during and after anesthesia is administered or in emergency situations. We’re proud to advance those capabilities for healthcare providers and their patients.”

The MN Cup recognition follows other McMurray Medical awards and accolades. In 2023, the company received the American Nurses Association 2023 “nurse-led team” Innovation Award, which “highlights, recognizes and celebrates exemplary nurse-led innovations that improve patient safety and health outcomes.”

The MEA also was named an EMS World Innovation Award winner for its ease and utility in emergency settings, and a World Airway Management Meeting (WAMM) “Innovation in Airway Management” finalist.

The MEA’s unique design reaches beyond the tongue to stent open a patient’s airway in either routine or difficult airway management cases. The MEA helps avoid dangerous and sometimes life-threatening oxygen deprivation by facilitating ventilation and oxygenation. It also can be inserted quickly and easily without requiring special patient positioning or extra equipment.

MN Cup semifinalists will create a pitch deck, summary business plan, and short video while accessing free mentorship, education, and publicity through July. Then they’ll compete for a share of more than \$400,000 in cash prizes.

The McMurray Enhanced Airway is available in the U.S. Visit [mcmurraymed.com](#) for more information.

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### **About McMurray Medical**

McMurray Medical was co-founded by Roxanne McMurray, DNP, APRN, CRNA, inventor of the McMurray Enhanced Airway and a practicing anesthesia provider. Motivated to find a safe, cost-effective, fast and easy way to open obstructed airways, she created the MEA, which is now used in hospitals and healthcare facilities across the U.S.



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